



Sponsorship Catalog

Valley Christian High School

2014-2015

Sponsorship and partnership opportunities for events, sports teams, facilities, weekly newsletter, and more.

Updated March 16, 2015

What's Inside



Why Sponsorships?	3
About VCHS	4
Facility/Team Sponsorships	5
Print Sponsorships Vision weekly e-newsletter	9
Event Sponsorships Homecoming, Golf Tournament, Legacy Auction	10
Additional Sponsorships	13

Why Sponsorships?

At Valley Christian High School, we believe the strength of our school ties in closely with the strength of our community. Not only are we continually looking for ways to meaningfully involve our community with our school, but we are also looking for ways to connect our school to the community.

We are both careful and mindful of not overexposing our students and families to an excess of marketing and promotion, which is why we've developed a formal process for school sponsorship and partnership.

We view these relationships as a win-win opportunity for you and for the school, and we invite you to find where your passion and industry match our sponsorship opportunities.

If you have any questions, please do not hesitate to contact the Development Office right away. We are excited to begin – or to continue – this relationship.

Development Office

Legacy Director

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About VCHS

Our Mission

The mission of Valley Christian High School is that students know Jesus Christ as their personal Savior, live like Him, and prepare academically, physically, socially and spiritually, so they are enabled to make a difference in the world.



Statement of Faith

- We believe the Bible to be the only inspired, infallible, authoritative Word of God.
- We believe that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.
- We believe in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.
- We believe that for salvation of lost and sinful man, regeneration by the Holy Spirit is absolutely essential.
- We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a
- godly life.
- We believe in the resurrection of both the saved and the lost; they that are saved unto the resurrection of life, and they that are lost unto the resurrection of damnation.
- We believe in the spiritual unity of believers in our Lord Jesus Christ.



Facility / Team Sponsorships

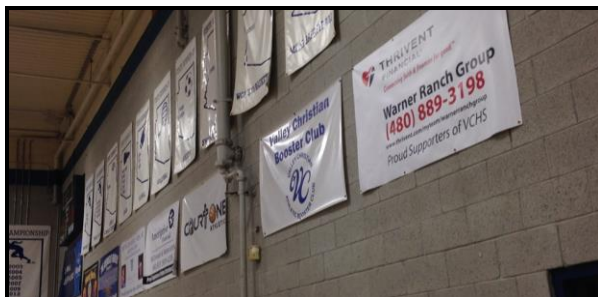
All facility, all year banner sponsorship **\$3,000**

- ✓ Gymnasium, football field/track, baseball, and softball.
- ✓ 4 banners, up 12 months of the year
- ✓ Just \$750/facility

All banner sponsorships include representation on our website (VCHSAZ.org) on the team page, as well as one appearance in the Vision E-Newsletter (1,800+ recipients) at the end of the season.

Bradley Gymnasium

Year-round banner	\$1,250
Seasonal banner	
Volleyball	\$500
Boys basketball	\$500
Girls basketball	\$500
Spring and summer	\$500

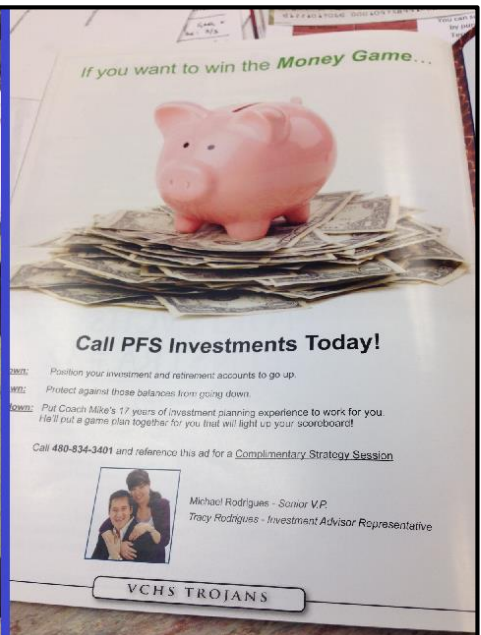
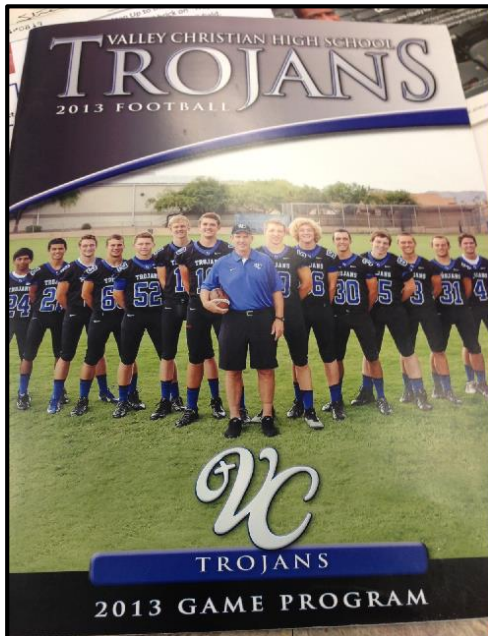


Sponsorship/Partnership Opportunities



Football Field/Track/Soccer Field

Year-round fence banner	\$1,250
Year-round scoreboard banner	\$2,000
Seasonal banner	
Football	\$500
Soccer	\$500
Track and summer	\$500
Program/Media Guide	
Front page	\$750
Full page	\$500
½ page	\$250
¼ page	\$125



Sponsorship/Partnership Opportunities



Baseball Field

Year-round fence banner	\$1,000
Seasonal banner	
Baseball	\$500
Naming rights	Ask



Softball Field

Year-round fence banner	\$1,250
Seasonal banner	
Softball	\$500
Naming rights	Ask





Multiple Sponsorships

Organizations sponsoring multiple sports/facilities within one school year will receive discounts as follows:

- ✓ 1st banner: \$500/season
- ✓ 2nd banner: \$400/season
- ✓ 3rd banner: \$350/season

Ex:

Sponsor of baseball and softball: \$900 (500/400)

Sponsor in the gym for an entire year: \$1,250 (500/400/350)

Sponsor of football, volleyball, basketball, track: \$1,600
(500/400/350/350)

All banner sponsorships include representation on our website (VCHSAZ.org) on the team page, as well as one appearance in the Vision E-Newsletter (1,800+ recipients) at the end of the season.

Each sponsorship opportunity is considered a charitable contribution. You will be provided with the deductible amount (sponsorship minus any costs to produce signage) via a receipt letter. Valley Christian High School is a 501(c)3 organization; 86-0431878).



Electronic/Media Sponsorships

Web

VCHSAZ.org: We are not currently selling sponsorship opportunities on our website. Banner sponsors will be represented on the team page of VCHSAZ.org for the team/facility that is sponsored.

Newsletter

Weekly Vision E-Newsletter (*sent to more than 2,000 email addresses weekly*)

Top third sponsor

Annual sponsorship \$2,000

Semester sponsorship \$1,200

Middle third sponsor

Annual sponsorship \$1,500

Semester sponsorship \$800

Lower third sponsor

Annual sponsorship \$1,200

Semester sponsorship \$700

[All Newsletters Example](#)

[Alumni Making Headlines](#)

[Alumna at USATF Championships](#)

[Postseason Athletic Honors](#)

[Musical Theater Workshop](#)

[Summer Camps](#)

[Homecoming Week 2014](#)

Quick Links

[VCHS Home Page](#)

[School Calendar](#)

[RenWeb Login](#)

[Athletics Website](#)

Enrollment Continues Climb

Our enrollment for the upcoming school year continues to climb as the summer progresses. Our sophomore and junior classes currently have waiting lists and we are close to a wait list for our senior class.

We still have some spots left in our freshman class for 2014-15. If you know someone on the fence or not quite sure about attending their big public school, please encourage them to come check out Valley!

Vision Sponsor: Thrivent Financial

The logo for Thrivent Financial, featuring a red heart icon and the text 'THRIVENT FINANCIAL' with the tagline 'Connecting faith & finances for good.' below it.

For more than a century our blend of financial expertise, shared value and service to our members has set us apart. Discover a fresh way to talk about money, faith, and you.

Thrivent Financial®
Warner Ranch Group
(480) 889-3198

VC to Receive Overall Excellence Award



Event Sponsorships

Homecoming

"Brought to you by" sponsor (max. 1) \$10,000

- Organization name tied to all mentions of Homecoming Event (ex: Homecoming Week 2015, brought to you by Johnson Ford).
- **(Featured)** Name, logo, signage on all print materials before and during event; logo, signage on day of event (including main stage)
- Sponsorship banner on football field for length of season
- Informational table during the Block Party

"In partnership with" sponsor \$2,500

- **(Supporting)** Name, logo, signage on all print materials before and during event; logo, signage on day of event
- Sponsorship banner on football field for length of season
- Informational table during the Block Party





Legacy Auction

Event sponsorship (max. 2) \$5,000

- Name, logo on invitation (sent to more than 3,000 addresses; contingent on date of sponsorship)
- Informational table at event
- Primary, prominent name, logo on electronic communications before event (sent to more than 2,100 email addresses)
- Special recognition in electronic communications following event (2,100+)
- Special recognition on VCHSAZ.org Auction page
- Primary, prominent name, logo, signage during event (large banner in venue, printed in auction catalog)
- Organization name and logo on welcome easel
- Organization name and logo on looping slideshow
- Mention by auctioneer during event
- One table registration: 10 guests
- Sponsor "thank you" gifts provided at event
- *Additional opportunities as suggested and/or discussed with sponsor*

Table sponsorship \$1,200

- Organization name, logo, signage during event (print, limited visual)
- Recognition in electronic communications following event (2,100+)
- Recognition on VCHSAZ.org Auction page
- One table registration: 10 guests
- Sponsor "thank you" gifts provided at event

Sponsorship/Partnership Opportunities



Legacy Golf Tournament

Tournament sponsorship (max. 1)	\$5,000
<ul style="list-style-type: none">• Tournament Foursome (18 holes, dinner, awards)• Sponsorship banner• Prominent placement of organization name throughout event• Special recognition at awards dinner• Special gift from VCHS	
Dinner sponsorship	\$2,500
<ul style="list-style-type: none">• Tournament Foursome (18 holes, dinner, awards)• Special recognition at awards dinner• Special gift from VCHS	
Hole sponsorship	\$1,500
<ul style="list-style-type: none">• Tournament Foursome (18 holes, dinner, awards)• Sponsorship signage on tee box	





Additional Sponsorships

Coaches' Polos

~ \$2,100/year

Logo on sleeve; worn year-round by all VCHS team coaches, other staff





Robotics Team

You can sponsor Valley's Robotics teams by providing any of the following:

- Tax-deductible cash/financial donation
 - Registration fees (local/national tournaments/events)
 - Travel expenses
- Tools
- Materials (metal, polycarbonate, wood, screws/nuts, etc)



Auction Donations

Organizations that donate a product or service to our annual Legacy Auction are recognized in the program, and the item is represented in front of 180-220 Auction attendees.

Additional Sponsorships as needed/requested by sponsor or by school.

Sponsorship/Partnership Opportunities



Each sponsorship opportunity is considered a charitable contribution. You will be provided with the deductible amount (sponsorship minus any costs to produce signage) via a receipt letter. Valley Christian High School is a 501(c)3 organization; 86-0431878).

Valley Christian was named a top 50 Christian high school in the United States, as well as the top Christian high school in the State of Arizona by The Best Schools for '14-'15.



All prices are subject to change without notice. Please contact VCHS for current pricing and terms